

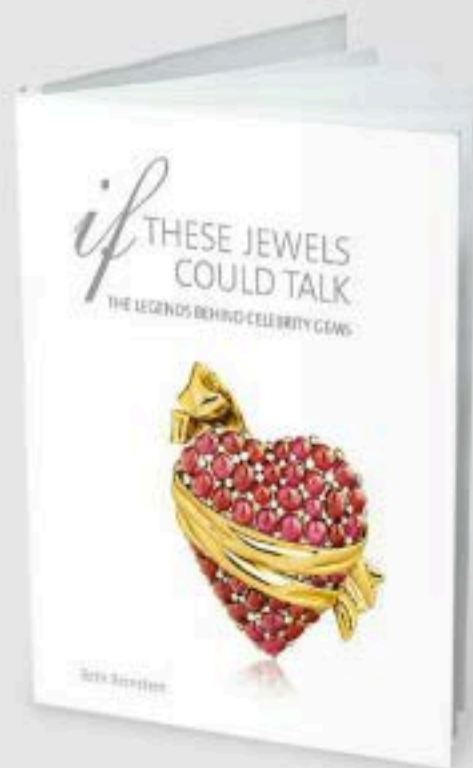
# STUFF FOR YOUR STORE

NOVEMBER'S HOT LIST OF BUSINESS-BOOSTING PRODUCTS

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## FANCY FREE

**1** Cords and batteries are so 20th century. The Honeywell Voyager bar code scanner from **Arch Crown** does away with both. It charges fully in less than 20 seconds with a wall power adapter and Bluetooth wireless technology allows the sleek device to operate up to 33 feet from its base. The high-tech touches extend to its software, which can read even poor quality and damaged bar codes.

Price: **\$513**  
archcrown.com

## CELEBRITY SCOOP

**2** Did you know Marlene Dietrich once accidentally baked a nearly 40-carat emerald ring inside a cake? Can you guess the wedding ring style that Marilyn Monroe and Audrey Hepburn had in common? Those details and hundreds more tales about iconic Hollywood and royal jewelry are revealed in *If These Jewels Could Talk* from ACC Art Books. Author **Beth Bernstein's** hardcover volume (and its 300 images) uncovers the personal stories behind the jewelry of very public people.

MSRP: **\$95**  
antiquecollectorsclub.com/us

## ABOVE AND BEYOND

**3** LED lighting has lots of handy qualities: It's energy-efficient, long-lasting and enhances jewelry's sparkle. New LED cylinder fixtures from **Creative Systems Lighting** make it stylish, too. They're compact and available with 2-inch, 3-inch or 5-inch apertures. The white, bronze and aluminum tones are subtle decorative accents, while the bright red, orange, green and blue versions will be the focal point of a showroom or office.

Price: from **\$300**  
eslighting.com

## LOCK AND LOAD

**4** The Windsor collection from **Wolf** offers a storage option that secures jewelry and watches together in one convenient (and good looking) place. Tucked inside the silk-lined faux leather box there's a valet drawer featuring 17 jewelry compartments and eight ring rolls. And even when it's locked tight, the glass top allows viewing of all 10 watches that can be placed within.

MSRP: **\$175**  
wolf1834.com

## SEEING DOUBLE

**5** A mirror is one the most important tools in a retailer's arsenal. When a client falls in love with the way she looks in a piece, worries about budget and practicality tend to disappear. And **Kassey's** foldable wooden mirror does more than reveal reflections; with a quick flip it becomes a flat surface for presenting jewelry to customers.

Price: **\$15.95**  
kassey.com